

The First in Synthetics®

**QUALITY SYNTHETIC OIL
FOR LESS**

With its introduction in 1972 of the world's first synthetic motor oil to meet American Petroleum Institute service requirements, AMSOIL INC. established itself as the pioneer in synthetic lubricant technology.

Additional significant firsts by AMSOIL include...

FIRST

Synthetic Diesel Oil

FIRST

Synthetic Marine Oil

FIRST

Synthetic Two-cycle Oil



FIRST

Synthetic Racing Oil

FIRST

Synthetic Gear Lube

FIRST

Synthetic Turbo Oil

FIRST

Synthetic Automatic Transmission Fluid





SYNTHETIC MOTOR OIL



AMSOIL formulates a wide selection of synthetic lubricants for all types of engine and gear applications, including those for motorcycles, boats, ATVs and all other specialized vehicles. In addition, AMSOIL has developed sophisticated fuel additives, filtration systems and other companion products that supplement and extend lubricant performance.



PERFORMANCE
FOR CUSTOMERS WHO WANT MORE

Why Use OE Synthetic Motor Oil?

AMSOIL OE Synthetic Motor Oils are specially engineered for today's hot-running engines. The advanced synthetic technology helps resist the high-temperature degradation that leads to performance-robbing sludge, deposit build-up and viscosity breakdown. OE Synthetic Oils maintain a stable and durable lubricant film between moving engine components. By working to prevent metal-to-metal contact, AMSOIL OE Motor Oils help reduce friction, improve fuel efficiency and provide maximum protection against wear. And because OE Motor Oils are synthetic, they provide outstanding low-temperature fluidity for fast, dependable starts and immediate startup protection. With AMSOIL OE Synthetic Motor Oil, engines stay cleaner, perform better and last longer.

Next time you change your oil, ask for the AMSOIL brand. Find out for yourself why an AMSOIL customer is a customer for life.

MOVE UP TO **AMSOIL**
The First in Synthetics™